



Course Syllabus · Associate of Christian Leadership

| Course # | Course Title | Course Description/Credit Value |
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| | Required Material | Assignment |
| BUS 240 | Marketing Principles Click here to view class | Exploration of principles and activities in the commercial enterprise including topics such as product, price, promotion, place/channel, competition, company and communication. Credit Hours: 3 |
| | Book: The 1 Page Marketing Plan Author: Allan Dib | 1. Write a reaction paper on the required book. 2. Create a one page marketing plan as instructed in the required book. |
| LDR 201 | Intro to Leadership Click here to view class | This course is designed to serve as an introduction to the dynamic qualities of a leader. Students learn practical insights from author and leadership specialist, Dr. Paul Crites who leads the online video series. Credit Hours: 3 |
| | Book: 21 Things Every Leader Needs to Know Author: Dr. Paul Crites | 1. Write a reaction paper on the required book. 2. Write one page on 3 habits you can change immediately to promote your leadership ability. |
| LDR 202 | The Making of a Christian Leader | This course explores a Christian worldview framework for leadership and studies the lives of exemplary Christian and non-Christian leaders from a global context and a wide spectrum of disciplines and professions. Credit Hours: 3 |
| | Book: The Making of a Christian Leader Author: Frank Damazio | 1. Write a reaction paper on the required book. |
| LDR 212 | Leadership and Team Building | This course covers practical approaches to team management including tools and techniques that managers can use. Topics such as communication, team selection, team dynamics, motivation, and leadership are covered. Credit Hours: 3 |
| | Book: Team of Teams: New Rules of Engagement Author: General Stanton | 1. Write a reaction paper on the required book. |
| OMG 230 | Goal Setting Click here to view class | This course focuses on steps for setting goals and successfully completing them. Includes the benefits of setting goals, identifying and overcoming obstacles & creating achievable, small steps. Credit Hours: 3 |
| | Book: Goals! Author: Brian Tracy | 1. Write a reaction paper on the required material. |
| OMG 260 | Organizational Leadership | Successful leaders create and modify organizations in their quest to fulfill organizational mission. An analysis of the interaction of an organization with the goals, priorities and strategies of employees. Credit Hours: 3 |
| | Book: The Leadership Challenge Author: James M. Kouzes | 1. Write a reaction paper on the required book. |
| PME 100 | Practical Ministry Experience | Practical experience within a ministry or professional organization. Each student must have 10 or more hours per month. Associate Level. Maximum Credit Hours: 9 |

Total Possible Credits: 27