



## Course Syllabus · Associate of Christian Leadership

Course #	Course Title	Course Description/Credit Value
Required Material		Assignment
BUS 240	Marketing Principles <a href="#">Click here to view class</a>	Exploration of principles and activities in the commercial enterprise including topics such as product, price, promotion, place/channel, competition, company and communication. <b>Credit Hours: 3</b>
	Book: <a href="#">The 1 Page Marketing Plan</a> Author: Allan Dib	1. Write a reaction paper on the required book. 2. Create a one page marketing plan as instructed in the required book.
LDR 201	Intro to Leadership <a href="#">Click here to view class</a>	This course is designed to serve as an introduction to the dynamic qualities of a leader. Students learn practical insights from author and leadership specialist, Dr. Paul Crites who leads the online video series. <b>Credit Hours: 3</b>
	Book: <a href="#">21 Things Every Leader Needs to Know</a> Author: Dr. Paul Crites	1. Write a reaction paper on the required book. 2. Write one page on 3 habits you can change immediately to promote your leadership ability.
LDR 202	The Making of a Christian Leader	This course explores a Christian worldview framework for leadership and studies the lives of exemplary Christian and non-Christian leaders from a global context and a wide spectrum of disciplines and professions. <b>Credit Hours: 3</b>
	Book: <a href="#">The Making of a Christian Leader</a> Author: Frank Damazio	1. Write a reaction paper on the required book.
LDR 212	Leadership and Team Building	This course covers practical approaches to team management including tools and techniques that managers can use. Topics such as communication, team selection, team dynamics, motivation, and leadership are covered. <b>Credit Hours: 3</b>
	Book: <a href="#">Team of Teams: New Rules of Engagement</a> Author: General Stanton	1. Write a reaction paper on the required book.
OMG 230	Goal Setting <a href="#">Click here to view class</a>	This course focuses on steps for setting goals and successfully completing them. Includes the benefits of setting goals, identifying and overcoming obstacles & creating achievable, small steps. <b>Credit Hours: 3</b>
	Book: <a href="#">Goals!</a> Author: Brian Tracy	1. Write a reaction paper on the required material.
OMG 260	Organizational Leadership	Successful leaders create and modify organizations in their quest to fulfill organizational mission. An analysis of the interaction of an organization with the goals, priorities and strategies of employees. <b>Credit Hours: 3</b>
	Book: <a href="#">The Leadership Challenge</a> Author: James M. Kouzes	1. Write a reaction paper on the required book.
PME 100	Practical Ministry Experience	Practical experience within a ministry or professional organization. Each student must have 10 or more hours per month. Associate Level. <b>Required</b>

**Total Credits: 18**